

NEUMARKT

1860

ASV

The logo consists of a red shield with a black border. At the top, a black horizontal bar contains the word "NEUMARKT" in white, bold, sans-serif capital letters. Below this bar, the year "1860" is written in black, bold, sans-serif numerals. The central element is a black silhouette of an eagle with its wings spread wide. Overlaid on the eagle's chest is the acronym "ASV" in large, white, bold, serif capital letters. The eagle's feet are visible at the bottom, holding what appear to be crossed keys or scepters.