

**ARS NOVA**

The logo consists of the word "ARS" in a dark blue, highly stylized cursive font. The letters are interconnected, with the 'A' having a large loop that extends to the left. To the right of "ARS" is the word "NOVA" in a bold, red, sans-serif font. A thick, dark blue horizontal swoosh underline starts under the 'S' and extends to the right, ending under the 'A'.