

The logo features the brand name "American Tourister" in a bold, black, sans-serif font, centered within a white rectangular field. This field is set against a black background that has a distinctive shape with curved top and bottom edges, resembling a stylized shield or a rounded rectangle. To the right of the word "Tourister", the text "INC. ®" is written in a smaller, black, sans-serif font.

**American
Tourister** INC. ®