

The logo is an oval with a red center and a grey border. The word "AMALIE" is written in large, bold, white, sans-serif capital letters across the top. Below it, "Motor Oil" is written in a smaller, bold, white, sans-serif font. A registered trademark symbol (®) is located to the right of "Motor Oil". At the bottom, the slogan "Better than it has to be." is written in a white, italicized, sans-serif font.

**AMALIE**

**Motor Oil** ®

*Better than it has to be.*